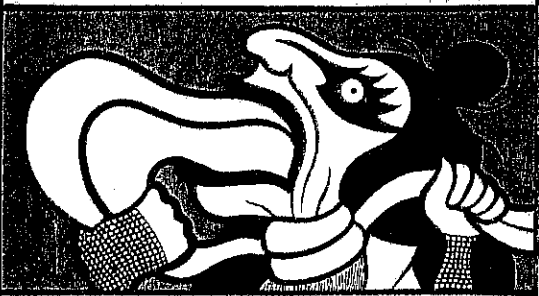


BUT CONTENT-LIGHT, MAKEUP-HEAVY CONCEPTS HAVE LONG BEEN WARMLY EMBRACED IN DETROIT. IN 1970, ALICE COOPER RELOCATED HIS BAND FROM L.A. TO DETROIT TO LET HIS MASCARA BLEED AND SING ABOUT DEAD BABIES.



COOPER MAKES A CAMEO APPEARANCE ON MILENKO, BUT HAS SINCE RENOUNCED THE ALBUM FOR BEING TOO OUTRAGEOUS.)

IN THE MID '70s, KISS HONORED THE MOTOWN AUDIENCES WHO HAD BEEN SO RECEPTIVE TO THEIR POOR-MAN'S KABUKI BY PENNING THE ANTHEM "DETROIT ROCK CITY."



(KISS KICKED OFF THEIR 1996 RETURN-TO-MAKEUP TOUR AT DETROIT'S TIGER STADIUM.)

AND IN THE LATE '80s, THE MOTOR CITY PROVIDED A NURTURING ENVIRONMENT FOR THE BOARDS-CRASHING BLUFFOON THE WORLD WOULD COME TO KNOW AS DENNIS RODMAN.



EVEN THE CUSTOM OF CLOWNING FOR COMMERCE IS A TRIED AND TRUE DETROIT PRACTICE. ONE OF THE MOST POPULAR LOCAL TV PERSONALITIES OF THE '50s WAS MILKY, A SHILL FOR WIN PINES DAIRY...



...WHILE IN THE '60s AND '70s, CHANNEL FOUR'S OOPSY WOULD SHILL FOR JUST ABOUT ANYBODY.



THERE'S CONSIDERABLE IRONY TO ICP'S SUCCESS: WITH A POPULATION THAT IS 76 PERCENT BLACK, DETROIT IS THE LARGEST U.S. CITY WITH AN AFRICAN-AMERICAN MAJORITY, YET HAS PRODUCED NO HIP-HOP THAT ANYONE OUTSIDE THE TRI-COUNTY AREA HAS HEARD OF.



THIS SITUATION IS PERFECTLY IN KEEPING WITH DETROIT'S TRAGIC HISTORY OF RACIAL STRIFE AND SEGREGATION. THE CITY HAS NEVER RECOVERED FROM THE LOSS OF PEOPLE AND CAPITAL TO THE SUBURBS FOLLOWING THE 1967 RIOT, AND RACIAL BOUNDARIES ARE STRICTLY DRAWN: AS FAR AS YOUNG ICP FANS ARE CONCERNED, BLACK DETROIT MIGHT AS WELL BE ANOTHER PLANET.



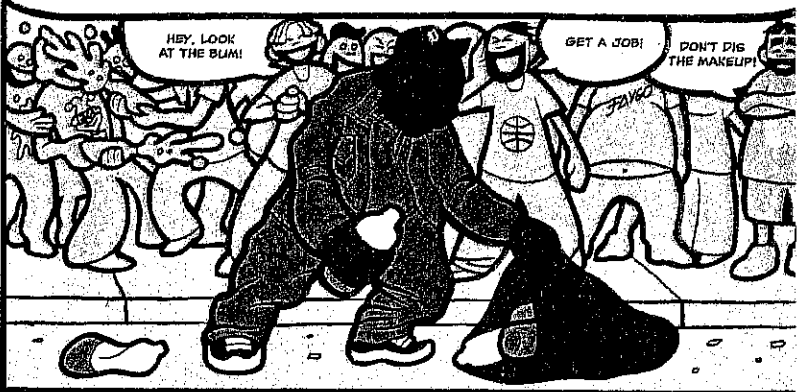
SPIRIT OF DETROIT STATUE

PEOPLE SAY DETROIT IS BAD, BUT THESE KIDS COME DOWN FROM THE SUBURBS, THEY DRINK THEIR BEER, THEY PISS ALL OVER THE SIDEWALK, THEY GET INTO FIGHTS, AND THEY CALL IT CLOWNING AROUND...



LILLIE, SECURITY GUARD

...THE ONLY GOOD THING ABOUT IT IS THAT AFTER THEY LEAVE, STREET PEOPLE COME AND COLLECT THE BOTTLES FOR THE DEPOSIT.

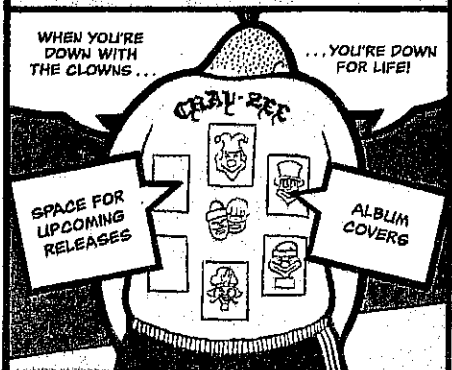


ICP WOULD BE JUST ANOTHER LOCAL JOKE BAND WITHOUT THEIR INSANELY DEVOTED FANS, WHOM THE BAND REFER AS "JUGGALOES." TYPICAL ARE SHAWN ELLMER (IS CONCERTS) AND HIS WIFE LEATHER (IS SHOWS), WHO MET AT AN ICP GIG WHERE IT WAS A CASE OF CLOWN LOVE AT FIRST SIGHT.



MAKEUP TAKES 45 MINUTES

ACCORDING TO THE GROUP'S MANAGER ALEX ABBISS, ONE IN EVERY FOUR POSSE FANS HAS ICP TATTOOS.



SPACE FOR UPCOMING RELEASES

ALBUM COVERS

DESPITE VIOLENT J'S INSISTENCE THAT "OUR FANS ARE NOT WHITE, THEY'RE CLOWNS," THERE ARE ALMOST NO BLACK FACES AMONG TONIGHT'S CONCERT-GOERS—PROOF THAT ICP ARE DOWN WITH THE HIP-HOP NATION'S FASTEST-GROWING CONSTITUENCY, YOUNG WHITE CONSUMERS.



AL JOLSON USED TO CUT US OUT OF THE ACTION LIKE THIS.

THIS SHIT DOES WASH OFF, DOESN'T IT? I HAVE TO BE IN CHURCH ON SUNDAY.

ED LOCKARD, PHOTOGRAPHER